Whole Grains Bread

Franchise Success Factors

**Whole Grains Bread** offers fresh breads and pastries to specialty shops up and down the West Coast. In addition, Whole Grains Bread franchises bring a unique dining experience to customers at many locations.

At **Whole Grains Bread**, we believe there are certain standard factors that contribute to the success of any franchise. After careful study, we have found that our most successful operators share some significant values and methods of operation. If a franchisee or manager takes these factors into consideration for day-to-day operations, the success of his or her store is virtually guaranteed.

Five Factors for Success

Cleanliness counts

The customer comes first

Be courteous to all

Treat employees with respect

Listen and respond to compliments, criticism, and complaints

At this time, **Whole Grains Bread** is looking to expand outside of the West Coast. We are actively seeking men and women who are willing to incorporate these factors into their daily business lives in order to build and maintain a successful **Whole Grains Bread** franchise. For more information call 415-555-3200.